

## **Department of Biomedical Engineering**

## AIMA Rakthayadhra Report 2025

## Date : 4th February 2025 Venue : Seminar Hall

The NSS unit of TKM Institute of Technology, in collaboration with BLAZE (Biomedical League for Advancement to Zenith Excellence), successfully organized the blood donation camp, "AIMA Rakthayadhra," on 4th February 2025. The event was conducted in association with the Kerala State Blood Transfusion Council (KSBTC), POL-Blood, and the National Service Scheme (NSS), along with the support of various health organizations and volunteers.

The program commenced at 9:30 AM with an inaugural ceremony attended by distinguished guests, faculty members, and students. The welcome address was delivered by the NSS coordinator, followed by an enlightening speech on the significance of blood donation by the Chief Guest. The blood donation drive was actively supported by the Kerala State Blood Transfusion Council (KSBTC) and other healthcare organizations. Students and faculty members participated enthusiastically, with a significant number of donors stepping forward to contribute. Medical professionals ensured the safety and well-being of donors, and post-donation care was provided to all participants.

AIMA Rakthayadhra was a resounding success, highlighting the importance of voluntary blood donation in addressing shortages and promoting social responsibility. The event reinforced the need for collective efforts in healthcare initiatives and encouraged students to actively contribute to society. The organizers expressed their gratitude to all donors, volunteers, and supporting organizations for their invaluable contributions.

