

STATE LEVEL IEDC-SEEDS'97 WORKSHOP



On the 8th of August, the IEDC team from TKMIT participated in the SEEDS'97 State-Level Workshop as representatives. This workshop was designed to gather innovative minds from across the state, enabling participants to engage in meaningful discussions, share insights, and develop strategies for fostering entrepreneurship. The SEEDS'97 State-Level Workshop, structured as a full-day program, was designed to provide a mix of inspiration, knowledge, and



practical skills aimed at empowering attendees to contribute to Kerala's entrepreneurial ecosystem. The day began with an interactive session featuring the CEO of Kerala Startup Mission (KSUM), who shared in-depth insights into the state's startup landscape. This session was particularly valuable as it offered participants guidance on navigating the entrepreneurial world, highlighting key opportunities and challenges, and providing practical advice for thriving in this dynamic environment. A key session titled "Let's Talk SEEDS '97" followed, offering an in-depth discussion on the workshop's objectives and expected impact. This session was crucial in helping participants understand the broader vision behind SEEDS'97 and how they could effectively contribute to its goals, emphasizing its potential to positively influence the entrepreneurial landscape in Kerala.

In the afternoon, the workshop shifted to a practical session on crafting compelling pitches, led by experts. This session provided participants with hands-on experience in developing and refining their pitches—an essential skill for entrepreneurs seeking investment or support. The session was highly practical, equipping participants with strategies and techniques critical to effective communication in the business world. Overall, the SEEDS'97 State-Level Workshop was a highly productive and enlightening experience for the IEDC TKMIT representatives. The event not only provided valuable insights and practical skills but also offered an excellent platform for networking and collaboration. The knowledge gained from this workshop will significantly enhance the initiatives at IEDC TKMIT and contribute to the growth of the entrepreneurial ecosystem within our institution.